# REINVENTING THE COMMERCIAL CORRIDOR IN THE SOUTH MOUNTAIN REGION SOUTH MOUNTAIN PART NERSHIP

Interested in other South Mountain Partnership events related to the challenges and opportunities of growth in our region?

Join us at...



Sep. 29 Shippensburg University Memorial Auditorium 7-9 p.m.

The Cumberland Valley in Pennsylvania has served as a vital transportation link for many centuries. The corridor funneled settlement and attracted the attention of Confederate generals during the Civil War.

Today, the I-81 Corridor is one of the nation's most important interstates and plays an important economic role for local communities. Dr. Paul Marr of Shippensburg University will discuss the history of transportation in the South Mountain region, followed by a panel discussion on contemporary land use issues. Learn more by visiting

www.southmountainpartnership.org

## JOIN US! September 22, 2011

3:30 p.m. - 8:00 p.m. at the Shippensburg University Conference Center

500 Newburg Road, Shippensburg PA 17257 Registration is \$10 per person

About the workshop... Randall Arendt, Senior Conservation Advisor at Natural Lands Trust will conduct a workshop focusing on practical ways of reclaiming existing commercial highway strip centers.

The presentation includes a one hour lecture illustrating progressive approaches that emphasize various redevelopment design strategies to create mixed-use centers from existing

highway strips. The workshop will also help communities implement smarter, more sustainable development patterns, and includes ideas for improving economic viability and attractiveness.

A design exercise will follow providing attendees with an opportunity to retrofit an existing section of a degraded commercial highway strip center. Using aerial enlargements of an existing commercial strip center in the South Mountain landscape, participants will mark up the base map to illustrate how the improvements described in the presentation could be implemented.

Municipal leaders, planning commission members, professional planners, landscape architects, engineers, commercial property owners, investors, and developers are encouraged to attend.

#### Sponsors























# REINVENTING THE COMMERCIAL CORRIDOR

#### IN THE SOUTH MOUNTAIN REGION



TOTAL AMOUNT ENCLOSED (\$10 / person):

Do you need a receipt?: Yes

## SEND THIS FORM TO:

Cumberland County Planning Department

18 North Hanover Street 3rd Floor Carlisle, PA 17013

Questions about this workshop?

Call Stephanie Williams, Greenways & Open Space Coordinator, Cumberland County Planning at

(717) 240-5383



South Mountain

www.southmountainpartnership.org

This workshop is a joint effort led by the South Mountain Partnership, a unified group of private citizens, businesses, not-for-profit organizations and government representatives in Adams, Cumberland, Franklin and York counties.

The Partnership works to preserve and promote the South Mountain Landscape.

### **REGISTRATION FORM:**

| 1) Contact information (A                       | ALL INFO IS REQUIRED):  |
|---|---|
| Name:   | Title:  |
| Organization:                                   |   |
| Address:  |   |
| City, State, Zip:                               |   |
| Phone:  |   |
| E-mail:   |   |
| Put a check to th<br>Partnership e-mail blast f | ne left if you do NOT want to be included on the South Mountain for future related events     |
| 2) Additional Attendee's                        | Contact information (ALL INFO IS REQUIRED):   |
| Name:   | Title:  |
| Organization:                                   |   |
| Address:  |   |
| City, State, Zip:                               |   |
| Phone:  |   |
| E-mail:   |   |
| Put a check to th<br>Partnership e-mail blast f | ne right if you do NOT want to be included on the South Mountair<br>for future related events |
| 3) Payment (CASH OR CH                          | IECK ACCEPTED- make check to Cumberland County)   |